



Job Title:	Photography and/or Video Consultant
Reports to:	Communications Manager, ICYD Activity
Program/Project:	USAID / ICYD Activity
Location:	Kampala and the region

Background

The overarching goal of the five-year PEPFAR/USAID Integrated Child and Youth Development (ICYD) Activity is to strengthen young people’s ability to critically engage with their environment, address their health and safety needs to make it more likely to reach their potential and lead resilient, healthy, and productive lives. Specifically, the ICYD Activity delivers holistic education, health and social protection services to orphans and vulnerable children (OVC) to improve learning outcomes and to prevent and response to HIV and violence.

As the OVC lead for the ICYD Activity, World Education Inc./ Bantwana (WEI/Bantwana) delivers holistic services to 235,000 OVC and caregivers operating in 44 districts in Uganda through seven local partners. In this context, WEI/Bantwana must ensure that local partners meet compliance standards while also delivering on performance goals. The ICYD Activity’s complementary systems strengthening component focuses on building capacity of local partners to implement the program while strengthening district and national government partners to operationalize key pillars of the National Child Policy and strengthen multi-sectoral services delivery systems to improve positive outcomes for children. WEI/Bantwana is also supporting four local partners to pass NUPAS and become direct USG recipients by October 1, 2022.

This statement of work is intended to capture and amplify success stories of target beneficiaries that have benefitted from ICYD Activity programming activities. The consultant will work with the Communications Manager and ICYD technical teams to set up exercises capturing stories and photos of program impact using all protocols required to ensure the safety and consent of children, adolescents and caregivers being profiled. The consultant will be involved in pre planning, shooting, editing and curating the photos, and videos uploading a complete set of professional quality photos for use by the ICYD Activity.

Key Audiences: USAID/PEPFAR, Government of Uganda, implementing partners and other stakeholders, communities and families.

Consultant Terms of Engagement

The consultancy will take place in February and/or March for up to 10 days. The start and end dates to be determined with WEI B and the consultant. Travel in Uganda will be required.



Consultant Activities

1. With the ICYD team, map out plan and logistics of work, travel, and support needed
2. Shoot, edit and curate a suite of professional level photos across priority ICYD OVC intervention areas and beneficiaries for the ICYD activities meeting quality standards for publication on government websites, social media platforms, printed marketing materials, and for display in public venues
3. If possible, coach communications and field staff from implementing partners to improve the quality and quantity of photos of partners' field activities submitted to USAID

Deliverables

1. At least 20 professional photos of each beneficiary/intervention including edited and finalized images, with name, date, location, and short summary of story/activity within the metafile data
2. Regular check-ins with program leadership
3. End of consultancy lessons learned/recommendations reflection with the ICYD team

Please send your CV, expected daily rate, 3 references and link to previous photography/video portfolio to bantwanaicyd@ug.worlded.org by 13 February, 2022.

Key Result Areas	Specific Responsibilities and Duties
<p>Major Qualifications/ Requirements</p>	<ul style="list-style-type: none"> ● At least 5 years of experience ● Bachelor's degree in journalism or related field ● Previous PEPFAR/USAID project experience ● Demonstrated experience with working with field teams working with vulnerable and families in a fast paced environment ● Ability to capture, curate, finalize, and edit photos ● Knowledge of necessary requirements and precautions regarding photographing children and obtaining consent ● Exceptional interpersonal skills and demonstrated experience working within staffing structures and able to quickly build rapport and credibility across head office and local partner teams.