JOB DESCRIPTION
World Education Inc., Bantwana Initiative

Job Title:	GRAPHIC DESIGNER CONSULTANT
Reports to:	PROGRAM DIRECTOR
Program:	WUBP
Period :	Short term contract (3 months - Jan - March 2023)
Location:	Remote

Introduction

World Education Inc./Bantwana Initiative (WEI/B) is implementing the Western Uganda Bantwana Program (WUBP) on Violence Against Children in Schools and Surrounding Communities (VACiSC) with the long term goal of reducing sexual and other forms of violence against pre-adolescent and adolescent girls and boys (ages 9-14) by integrating a social norms change approach to prevention and response to sexual violence in schools and communities. The program operates in 29 schools in 3 districts of Kabarole and Kyenjojo and Buyangabu in Uganda and engages key influencers (children, teachers, parents/caregivers, community members, local government) through targeted norms-change and capacity building strategies to strengthen protection outcomes for children at all levels.

WEI/B has delivered this socioecological program since 2008, and is consolidating our model, sharpening our norms-driven focus and our Monitoring, Learning and Evaluation (MEL) framework, and adjusting our activities and curricula to be in alignment with the results-driven program. The consolidated model will be made available for scaling through partnering organizations, and as such, requires a clear and cogent "toolkit" comprising all activity manuals and job aides.

WEI/Bantwana has developed manuals and tools for each of our interventions that allow for flexible implementation. We seek a creative, detail-oriented, and experienced Graphic Designer to convert our revised manuals and tools into well-designed, professional public-facing documents.

Key Result Areas	Specific Responsibilities and Duties:
Job Description	The ideal candidate should have the ability to combine graphic design and editorial skills, working with project staff to ensure that materials are culturally appropriate and compelling for the intended audience and purpose, and are consistent with organizational and client branding, goals, and priorities. The Graphic Designer will work with newly developed training curricula (multiple) and fashion these into professional public-facing manuals.

	Candidates should enjoy working both collaboratively and independently with quick turnaround times, demonstrate a high level of professionalism and interpersonal skills. Please include a link to your portfolio, or samples of your work, with your resume and cover letter.
Responsibilities	Responsibilities include but are not limited to: • Produce materials for consumers, including but not limited to print materials (training manuals, job aids, educational materials, posters, etc.). • Use InDesign and the full Adobe Creative Suite, or similar software as needed, to create compelling and culturally appropriate designs for print materials for specific audiences. • Create and/or implement project brands, including logos, style guides and templates. • Work in close collaboration with project teams on design activities to meet project expectations and deadlines. • Produce graphics that follow best practices for data visualization.
Qualifications	• Degree (BA, BFA, or MFA) in graphic design, communications, multimedia design, or a related field with at least 5 years' professional experience in graphic design, with a background in communications, public health, development, or related fields. • Have a portfolio of original work. • Experience designing print products. • Have knowledge of or prior training in graphic design related sub-disciplines, e.g., multimedia development, advertisement, illustration. • Strong interpersonal skills and ability to establish and maintain strong working relationships with team members, clients, and other key stakeholders. • Strong problem-solver with ability to navigate various viewpoints to develop consensus regarding design. • Excellent organizational skills and ability to work on multiple tasks and projects simultaneously in a fast-paced environment while maintaining attention to detail.

	• Be client oriented and able to communicate in a culturally sensitive way. • Advanced skills with all Adobe Creative Suite applications (including InDesign, Illustrator, and Photoshop), Microsoft Office Suite applications (including designing PowerPoint presentations and technical reports) and Google applications. • Fluent in English.

TO APPLY: Please send cover letter, resume and a link to your online portfolio by January 20th to ashe_brooks-cook@worlded.org.